

# How to Sell PS Australian Star Cruises

A premium Australian river cruise experience  
For travel agents and trade partners

# Why Sell PS Australian Star Cruises?

World-class, close to home

No queues, no tender boats, no rushing

Slow travel: immersive, peaceful, indulgent

Just 38 guests – true boutique experience

3, 4, or 7-night curated itineraries

Ideal for 60+ premium market

All the indulgence of European river cruising, without leaving Australia

# The Vessel – PS Australian Star

- Launching October 2025
- First 5-star river vessel in the Southern Hemisphere
- Heritage 1907 wood-fired steam engine
- Modern comforts: WiFi, lift, air-conditioning
- Eco-powered by red gum timber
- All-local, English-speaking crew
- Australian owned and operated

# A Global Destination

- Murray River named National Geographic Best of the World 2025
- Unique Australian river scenery, wildlife, and bush
- Paddlesteamer heritage and Indigenous culture
- Easy access from Melbourne – self-drive or V-Line train

# Exceptional All-Inclusive Value

- Gourmet regional dining onboard
- Free barista coffee, soft drinks, teas
- Wines and beers with dinner
- Guided onshore tours and onboard activities
- Free WiFi and all gratuities
- Return train and coach transfer included
- No hidden extras – one easy fare

# Social Media & Trade Support

- Access marketing resources:  
[www.murrayriverpaddlesteamers.com.au/resources/](http://www.murrayriverpaddlesteamers.com.au/resources/)
- High-resolution images, social tiles, and videos
- Contact: Natalie Freeman
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